



Arro Named Best US Public Relations and Communications Firm by ETF Express



Miami, FL, October 25, 2024-- Arro Financial Communications ("Arro"), a marketing and PR agency dedicated to the asset management space, today announced it has been named Best US Public Relations and Communications Firm by ETF Express.

Arro, a service provider to the ETF industry, was nominated based on a widespread survey of more than 400 issuers and other key industry participants. Voting for all of the eventual winners was then conducted via an exhaustive online poll of the entire ETF Express readership, which was carried out over a period of several weeks.

Arro's holistic approach encompasses branding, public relations, content generation, animated videos, and advertising. Arro has developed marketing collateral and/or executed PR campaigns on behalf of 50+ different ETF issuers across multiple asset classes. With extensive experience in marketing 1940 Act investment products, the agency is well adept at navigating the industry's strict compliance rules and regulations.

"We're honored to have received this award from our industry peers, many of which we've had the privilege of working with over the past few years," said Alexandra Levis, CEO and Founder of Arro Financial Communications. "Having worked in this space for over a decade, I'm constantly impressed by the growth, innovation and entrepreneurial spirit of my fellow industry colleagues. Their nomination and eventual choosing of our firm to represent the industry's communications efforts is very humbling."

In addition to ETF issuers, Arro has worked with hedge funds, institutional trading firms, index providers, digital asset firms and real estate investment firms.

About Arro Financial Communications

Arro Financial Communications is a marketing and public relations agency specializing in the financial services space. Their full service approach encompasses branding, public relations, advertising and content generation. From targeted campaigns to complete image overhauls, the agency helps its asset management clients navigate the quickly evolving new media landscape. To learn more about about Arro's offerings, please visit: arrocomm.com

